

ATHARV



Current Position:

**Senior UX/UI Designer &
Webflow Developer**

Experience:

6+ years

Location:

Mumbai, India

Contact No:

◆ +919136840260 ◆ hire@atharv.space

Education

◆ 12 th Sci : 54%
◆ 10 th SSC : 72%
◆ TYBCA : 82%

Language

◆ German
◆ English
◆ Hindi

Softwares
Frequently Used:



- ◆ Product Designing
- ◆ Graphic Designing
- ◆ UI / Visual Designing
- ◆ No-Code Website Dev
- ◆ Brand Identity
- ◆ Prototyping
- ◆ UX Research
- ◆ 3D

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My Design
Philosophy

Balancing
Aesthetics
& *Functionality*

ATHARV

May 2025 - Present

♦ **Kraftelite @Founder & Design Lead**

- Founded and lead a 4-person studio delivering product design, websites, and e-commerce builds — 15 projects across 12 clients since May 2025, split evenly between product design and website/e-commerce/CMS work.
- Built the official TEDxGateway website and ticketing platform for 2 sold-out events (300+ guests, ₹12K/ticket), boosting Google PageSpeed score to 90+.
- Led a 6-month engagement with House of Abigal (UK interior design brand), contributing to €100K–€250K in turnover.
- Produced a product-launch video for Shred generating 1M+ impressions and 18,000 signups in 48 hours.
- Retained 4 of 12 clients long-term, including 14- and 10-month contracts with Zeko and Shred.
- Built in Shopify, Webflow, and Framer, with AI-assisted site generation in the workflow.

July 2024 - March 2025

♦ **Senior UX/UI Designer @Quranium**

- Owned product, graphic, and website design/development for Quranium, a quantum-resistant crypto security platform.
- Designed Qsafe wallet V1 and led website design across V2 and V3, collaborating directly with developers and other designers.
- Directed graphic design for the Be Uncrackable campaign and Quantum Mind podcast, including video graphics and thumbnails, contributing to 400K–1M+ views across online and offline events. Managed a 3-person design intern team overseeing day-to-day graphic design output.

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Jan 2024 - July 2024

◆ **Freelancing**

- Delivered end-to-end UX/UI design, Webflow development, and brand identity work for 4–5 independent clients, including Boomtown, Pulse War, Titan Blaze, and Tide.
- Managed the full project lifecycle solo client discovery, design, development, and launch across multiple industries and short timelines.
- Built responsive, production-ready websites in Webflow & Shopify translating brand direction into functional, launch-ready sites.
- Balanced concurrent client engagements while maintaining consistent design quality and delivery timelines.

Oct 2021 - rapid innovatin 2023

◆ **UX/UI designer & Webflow Dev @Rapid Innovation**

- I started as a webflow developer, but due to my interest into designing. I started working with designer and make my self way up to senior designer.
- As a Mid/Senior designer I was responsible for making whole design systems, layouts, palates, typography, UX researches, UI design for NFT marketplace & journey maps, architecture map etc.
- Lead in webflow team, me and my team were responsible for the managing and building new website for clients.
- Working with marketing team & founders to provide graphic related support & other necessary stuff.

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Feb 2020 - July 2021

♦ **Associate @Twinkle Star Infotech**

- As design associate working with Lead Web Designer and Developer , I managed projects in Webflow and WordPress.
- Guiding the full site development lifecycle from market for smaller sites.
- Analysis and user flow to comprehensive design and execution.

July 2019 - Jan 2020

♦ **Intern & web developer @Mntra**

- I directed website creation , partnering with top designers , addressing gaps.
- Managing CMS items, animations , transitions and integrations for website.

Important

If you have any questions?

*Feel free to message me directly...
or follow me on socials for updates*

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